

Mushrooms = X-FACTOR INGREDIENT

Unique umami TASTE & TEXTURE

- ✓ Contributes moisture = improved mouth-feel and sensory appeal¹
- ✓ Enhances flavour¹
- ✓ Reduces salt²
 - Umami sensitises tastebuds to salt, meaning you can use less salt but still maintain flavour¹
 - Research shows you can reduce salt by 25% but still maintain flavour²

Unique package of NUTRIENTS & BIOACTIVES



✓ 3 unique bioactives (ergothioneine, ergosterol, chitin)³⁻⁵

✓ Natural and non-animal source of Vitamin D⁶

Based on 100g

Mushrooms produce VITAMIN D ON SUNLIGHT EXPOSURE

100g of mushrooms provides 20% of daily vitamin D needs.⁶

But placing 100g of mushrooms in the sun for about 15 minutes can provide over 100% of daily vitamin D needs.⁷



DIETARY USES:

- | | | | |
|---------------|-------------|----------------------------------|---------------|
| ✓ Flexitarian | ✓ Low-fat | ✓ Limiting/reducing animal foods | ✓ Nut-free |
| ✓ Gluten-free | ✓ Low-salt | ✓ Keto | ✓ Plant-based |
| ✓ Halal | ✓ Low-sugar | ✓ Kosher | ✓ Vegan |
| | | ✓ Low-carb | ✓ Vegetarian |

WHICH MUSHROOM IS BEST when cooking?

AGARICUS BISPORUS FAMILY										SPECIALITY				
WHITE BUTTON	WHITE CUP	WHITE FLAT	SWISS BROWN	PORTOBELLO	ENOKI <i>(Flammulina velutipes)</i>	KING TRUMPET <i>(Pleurotus eryngii)</i>	LION'S MANE <i>(Hericium erinaceus)</i>	MAITAKE <i>(Grifola frondosa)</i>	MOREL <i>(Morchella esculenta)</i>	OYSTER <i>(Pleurotus ostreatus)</i>	SHIITAKE <i>(Lentinula edodes)</i>	SHIMEJI <i>(Lyophyllum or Pleurotus species)</i>		

Perfect for...	WHITE BUTTON	WHITE CUP	WHITE FLAT	SWISS BROWN	PORTOBELLO	ENOKI <i>(Flammulina velutipes)</i>	KING TRUMPET <i>(Pleurotus eryngii)</i>	LION'S MANE <i>(Hericium erinaceus)</i>	MAITAKE <i>(Grifola frondosa)</i>	MOREL <i>(Morchella esculenta)</i>	OYSTER <i>(Pleurotus ostreatus)</i>	SHIITAKE <i>(Lentinula edodes)</i>	SHIMEJI <i>(Lyophyllum or Pleurotus species)</i>	
BBQ		✓	✓	✓	✓				✓					
BURGER	✓	✓	✓	✓	✓				✓			✓		
CRUMB & FRY	✓	✓							✓			✓		
FLASH FRY							✓		✓			✓		
GRILL		✓	✓	✓	✓		✓	✓	✓					
PASTA	✓	✓		✓			✓		✓			✓	✓	✓
PICKLED	✓	✓		✓			✓		✓			✓	✓	✓
PIZZA	✓	✓	✓	✓	✓		✓		✓			✓		
RAW	✓	✓	✓	✓	✓									
RISOTTO	✓	✓		✓					✓			✓	✓	✓
ROAST	✓	✓	✓	✓	✓		✓	✓	✓			✓	✓	✓
SALAD	✓	✓		✓			✓		✓					
SAUCE	✓	✓	✓	✓	✓							✓		
SAUTE	✓	✓	✓	✓	✓		✓	✓	✓			✓	✓	✓
SEAR	✓	✓	✓	✓	✓		✓	✓	✓			✓	✓	✓
SLOW COOK	✓	✓	✓	✓	✓		✓							
SOUP	✓	✓	✓	✓	✓		✓	✓	✓			✓	✓	✓
STIR-FRY	✓	✓	✓	✓	✓		✓		✓			✓	✓	✓
STUFFED	✓	✓	✓	✓	✓									

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